



2017 Spring Fashion Gala

Dear Potential Sponsor:

Thank you for considering partnering with New Beginnings Pregnancy and Parenting Center as a 2017 Sponsor for the Spring Fashion Gala. With our vision of being the first resource for women and families facing untimely pregnancy and parenting challenges in Clark and surrounding counties and equipping women and families to make life affirming choices regarding pregnancy, parenting and sexual integrity, we will make every effort to maximize your marketing and branding benefits through your sponsorship. We know you care about our communities and want to know the impact of your investment.

The success of this event will enable New Beginnings to expand our services to reach more families who are currently parenting while involved in crisis events whether that is homelessness, unemployment, lack of education, or any other various reasons. New Beginnings wants to:

- Our programs focus on those pregnant and care givers of children to the age of 3 so we think early intervention is essential
- Impact children by impacting families through support and encouragement, parenting classes, and providing for material needs.
- We also want to reach out to women who are experiencing unexpected pregnancies. We want to increase our presence with pregnant women and educate them regarding the various options available to them all while providing education on how these options affect them now and in the future. We offer free sonograms that possibly will be the 1st opportunity for the client to see the life being created. In addition we want to educate those regarding bonding and care during infancy and the first 3 years of their child's life.
- Through our Parenting classes, in partnership with Family Resource Center coordinators and other community partners, we are reaching parents, grandparents and caregivers in an effort to educate on child care and prevent child abuse in our community and effects of the rise of drug abuse and how it affects our babies and moms. Drug dependent babies being born and other relatives raising children as a result.
- Providing these services we are proactively addressing the increasing problems of teen pregnancy prevention by teaching over 2000+ students a year about Abstinence and consequence of engaging in sex before marriage including pregnancy, sexually transmitted infections, emotional consequences as well as other positive character qualities.
- Seeing a trend of more and more women coming to us with pains of the past, a past that included an abortion. The guilt and shame that follows an abortion can haunt these women for years if they don't have someone beside them to guide them from guilt and shame to forgiveness and redemption. We don't just meet needs we build relationships that affect long term stronger families in the community which in the end builds a better community to live, work and raise our families in. We

also provide a variety of material goods and practical needs while encouraging self-sufficiency through our Earn While You Learn Program.

In order to do these things effectively, we must increase our available funding. That's why your sponsorship is so important. Help us to help your communities. Your generous gift will inspire others to give and will affect the lives of children in our communities. With your gift New Beginnings will be able to expand the boundaries that now exist because of lack in funding. If you choose to be a sponsor, please see the attached Sponsorship Form that will explain those details.

We thank you in advance for your support for New Beginnings of Winchester and the Spring Fashion Gala of 2017.

New Beginnings of Winchester Board & Staff